

WELCOME TO EMPORIA!

SCANDINAVIA'S LEADING SHOPPING CENTRE

With its international atmosphere, extensive range of shops and superb service, Emporia is set to become Scandinavia's leading shopping experience.

Emporia in brief

October 2012 will see the opening of Emporia in Hyllie, Malmö, offering visitors a unique, contemporary shopping experience in an exceptional architectural setting. Emporia's over 200 shops, restaurants and cafés will offer a vast 93,000 sqm of shopping, food, culture and entertainment. Emporia will also provide employment for approximately 3,000 people and, at the very heart of the Öresund region, is expected to attract 25,000 customers every day.

For those arriving by car there are 2,800 indoor parking spaces and 500 outdoor spaces providing parking for 3,200 vehicles in total.

Location

Emporia is located in the very heart of the Öresund region and the regenerated city of Malmö, right next to the Hyllie City Tunnel station. A mere 6-minute journey from Malmö city centre, 10 minutes from Copenhagen's Kastrup Airport and 27 minutes from central Copenhagen, getting to Emporia couldn't be quicker or easier. And links to the inner and outer ring roads make it just as easily accessible by car. There are also plenty of regional and local bus connections, as

well as pedestrian and cycle paths for people living and working nearby.

Range of shops

Shoppers can browse shops on three levels, including everything from major international fashion chains to small boutiques featuring more exclusive labels. Emporia simply offers a broad base of popular brands, interspersed with a choice selection of exciting local retailers.

Service concept

Emporia offers a unique service concept, with relaxation areas, an information desk with shopping assistance, shopping trolleys, free Wi-Fi, a crèche and a parking service with car wash, all of which make for a smooth and enjoyable shopping experience.

Atmosphere

The architecture, the design and the environment go hand in hand to create a delightfully uncomplicated retail sanctuary. The vision is for visitors arriving at Emporia to feel as though they are embarking on a journey into a world of unique opportunities.

Further information is available at www.emporia.nu and www.steenstrom.se





FACTS & FIGURES ABOUT EMPORIA

FACTS

Area

108,000 sqm (GBA)
93,000 sqm (GBA retail)
78,000 sqm (GLA)

Offices

13,000 sqm (GBA)

Shops, restaurants and cafés

Over 200.

Number of floors

3, plus a roof park.

Parking spaces

2,800 indoors spaces and 500 outdoors spaces making 3,200 in total.

Expected revenues in year 1

SEK 2.7 billion

Expected number of visitors in year 1

9 million

SERVICE

6 themed courts: Amber Court, Sea Court, Flower Court, Red Court, Pink Court, Indigo Court.

A roof park 35 metres above sea level with a viewing point and relaxation area.

Approx. 2,500 – 3,000 employees.

Information desk.

Parking service.

Cloakroom service.

Car wash.

Lockers.

Free Wi-Fi zone.

Shopping trolleys.

Children's indoor soft play centre.

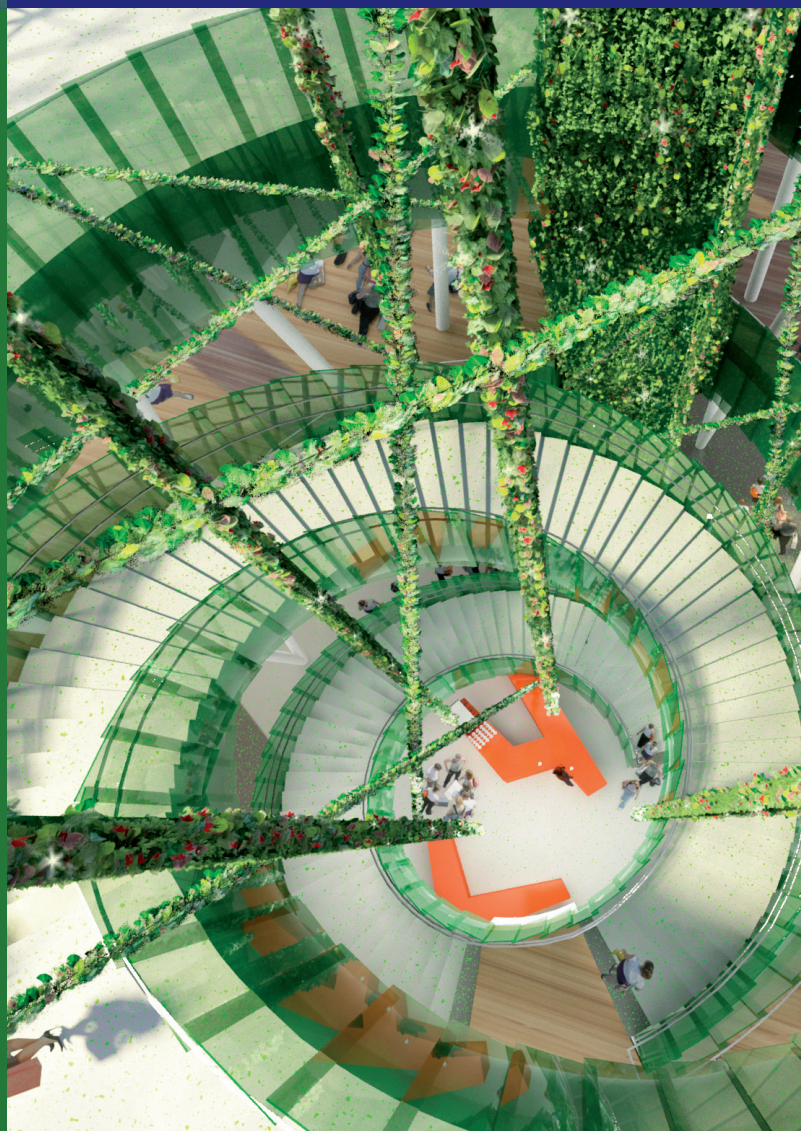
Wheelchairs, pushchairs, Permobil powered wheelchairs available.

Mobile chargers.

Family lounges and relaxation area.

Cash machines on every level.

Drinking fountains.



About Steen & Ström

Steen & Ström is Scandinavia's leading shopping centre company. We own and manage 42 shopping centres in Sweden, Norway and Denmark and have annual revenues of over SEK 39 billion. We own 9 shopping centres in Sweden and also have several expansion and new construction projects underway. Further information is available at www.steenstrom.com

STEEN & STRÖM



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